



The Focused Fire Newsletter - Copyright © Affinity Systems LLC, December 2018, Issue 67

We live in a great country. For the most part, businesses and individuals have enjoyed a prosperous year. Regardless of the boom and abundance of jobs, some of our neighbors need help. Christmas presents a unique opportunity to share our good fortune and brighten their lives.

We are a society fed a constant stream of programmed images from large charities. They fill our mailboxes with emotional appeals prepared by marketing firms who take a significant percentage of the contribution. Our priorities need to be caring for the persons in our local communities.

In truth, our local charities provide the most direct path for our money, maximizing value per contribution. It is Christmas. Families need nutritious meals, and all children deserve a special present. We can make a difference.

Giving is an attitude and the real spirit of Christmas. Please be generous with your time and money. Some of these are:

Your Church, Synagogue, Mosque, or place of worship

Neighbors Place

Warming Center

St. Vincent DePaul

Salvation Army

Women's Community Center

Catholic Charities

United Way

United Way RSVP

Lutheran Social Services



Best regards,

**Wayne L Staley**

Affinity Systems LLC

<http://www.competitiveamerica.us/>

[wstaley@competitiveamerica.us](mailto:wstaley@competitiveamerica.us)

**Merry  
Christmas**

*Wishing you  
a Happy  
and  
Prosperous  
New Year*

**COMPETITIVE  
AMERICA** 

 **AFFINITY SYSTEMS LLC**